STRENGTH & BRIGHTNESS LEAVE ON

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Light emulsion, which provides softness, strength and intense shine to the hair. **Directions for use:** Apply to the length and ends of the hair. Finish as you wish.

	TRADE NAME	INCI NAME	%	FUNCTION	SUPPLIER
A	Distilled water	Aqua	qsp	Vehicle	-
B	Aminosensyl HC	Brassica Alcohol (and) Brassicyl Valinate Esylate	5,00	Conditioning agent	Inolex
C	Cetearyl Alcohol	Cetearyl Alcohol	4,00	Thickener	-
	PLUGIN GS	**Salvia Hispanica (Chia) Seed Extract, Helianthus annuus (Sunflower) Seed Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Isopropyl Palmitate, C13-15 Alkane, Tocopheryl Acetate**	**2,00**	**Alternative to Silicone D5, Antifrizz, Shine, Hair Hydration, Softness and Combability**	**ASSESSA**
D	Sodium Gluconate	Sodium Gluconate	0,10	Chelator	-
	Distilled water	Aqua	2,00	Vehicle	-
E	**FILCORTEX VEG BS**	**Aqua, Kappaphycus Alvarezii Extract, Laminaria Saccharina Extract, Hydrolyzed Rice Bran Protein, Hydrolyzed Soy Protein, Glycine, Sodium Benzoate and Potassium Sorbate**	**1,50**	**Thread Density, Split Ends, Hair Protection, Restructuring, Repair**	**ASSESSA**
	FRULIX SHINE COMPLEX BS	**Musa Sapientum Fruit Extract, Theobroma Cacao (Cocoa) Extract, Ananas Sativus (Pineapple) Fruit Extract, Sodium Benzoate and Potassium Sorbate**	**2,00**	**Intense shine**	**ASSESSA**
F	Vegetable glycerin	Glycerin	2,00	Humectant	-
	Lexgard Natural MB	Glyceryl Caprylate (and) Glyceryl Undecylenate	1,50	Preservative	Inolex
G	Fragrance Scarpin (SCE662463)	Parfum	0,50	Parfum	Scentec (IFF)
	Vitamin E	Tocopheryl Acetate	0,50	Antioxidant	-
H	Glimmerz Silver (GNM-310)	Mica and Titanium Dioxide	0,30	Pigment	Koel Colours

PROCEDURE: Add phase A to a container and start stirring. Start warm-up. After reaching 85°C, add phase B with vigorous stirring until homogenization. Add phase C and homogenize for 10 minutes at 85 - 90°C with vigorous stirring. Start cooling. Below 40°C add the previously solubilized phase D. With vigorous addition add phase E, F, G and H respectively, with 5 min between each phase.

FORMULA SPECIFICATION:
- Viscosity: 7.000 cps, spindle 5, torque 10
- pH: 4,5
- ISO natural derived content = 99,45%

This formulation was developed and tested in our laboratories with the ingredients and quantities described. This is a prototype intended to show raw materials capabilities. Assessa is not responsible for the use of this formula.

ASSESSA's raw materials:

PLUGIN GS is a combination of sunflower, chia and jojoba oil fractions that restore the lipid balance of dry, fragile and/or damaged hair. Due to its light and silky feel, it acts as an alternative to Silicone D5, providing hydration to the hair, softness, combability and protection against split ends.

FILCORTEX VEG BS is the result of the union of knowledge of capillary proteomics with bioinformatics and associates the KAPs amino acids of the HGT group to an exclusive cuticle blocking system – CIS (Cuticle Interlock System) – which seals the amino acids inside the capillary fiber, increasing the capillary mass and reinforcing its structure. Replenishes capillary cortex proteins, repairs damaged and brittle hair, replenishes capillary mass, increases strand strength by 54% and acts as a thermal protector for capillary fiber.

FRULIX SHINE COMPLEX BS is obtained through an exclusive biotechnological process that mimics the natural ripening of pineapple, banana and cocoa. Using native fruit enzymes, Assessa transforms the pulp into a crystalline liquid with all the active components in concentrations equivalent to those found in the natural fruit. Its use in shampoo, masks and leave-on provides a 44% increase in hair shine.